

Friends

OF SOUTH CAROLINA LIBRARIES

Summer-Fall 2010

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From The President

One doesn't have to open the newspaper very far to realize that these are challenging times for libraries, not just in South Carolina, but throughout the United States. As state and local governments try to address budget shortfalls, they are increasingly looking at cutting support to libraries as a way to make up their funding. As a result library services and even some libraries themselves are finding themselves on the chopping block. Ironically, these cuts and reductions come at a time when the public needs library services more than ever, due, in large part, to the very economic downturn that would cut them off from those services.

As committed Friends of South Carolina Libraries groups, these events are certainly alarming. Our Libraries (and our communities by extension) need our support now more than ever before. But, it is often the toughest of times that bring out the most incredible opportunities.

So I ask you, how will you stand up for your library?

There are many ways that we can make our voices heard. In Richland County, our Friends group lobbied local government officials with an extensive campaign of phone calls, e-mails and letters in support of our wonderful library. At the public hearings on the budget, we made sure that the County Council chamber was full of Friends and everyday library users, actively voicing their support for the library and the services it provides.

We have seen similar lobbying efforts successfully carried out on the state government level as well. Political activism is the most effective way that we can all make sure our libraries are not targeted adversely during budgeting times.

But activism is not enough. You need grass roots support as well. You need to energize your community. Each of our communities has local non-profit groups filled with people who recognize the importance of arts. As Friends we have an enormous potential to reach out and form new relationships that will help get our message out to a greater number of people in our communities. I encourage you to contact your local non-profit groups. Make friends with them. Attend their events, encourage them to attend yours, form partnerships, co-sponsor events that will not only raise money for you both, but also increase your communities' awareness of the library.

It is my privilege to serve as President of FOSCL. During the next year I want to make sure that we do everything that we can to assist local Friends and advocates in any way we can to support their Libraries. I firmly believe that while these are challenging times, they are also exciting times for us.

Roosevelt once counseled the country in the face of a dire economy as well, and he said it best, "Together we cannot fail."

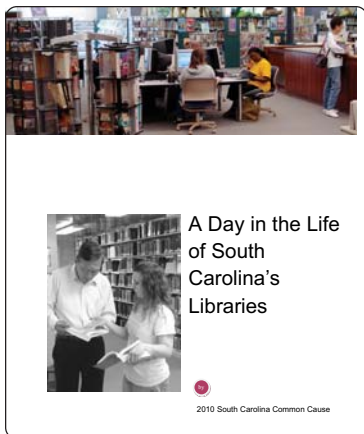
John Bradley

SC General Assembly Overrides Vetoes Reducing Library Funds

On June 16 and 17, both the SC House of Representatives and the State Senate voted by overwhelming majorities to override Governor Sanford's vetoes to the state budget for fiscal year 2010-2011 targeting public libraries. The two specific gubernatorial vetoes affecting libraries would have eliminated a long-standing program of state aid to public libraries and severely reduced federal funding for public libraries in South Carolina. \$4,653,933 in state government support for public libraries, as well as \$1,172,758 in federal government stimulus funding for libraries, was restored in votes taken in the House (110- 5) and Senate (41-3). Both funding programs are primarily based on population/per capita expenditure formulas.

The potential impact of the Governor's vetoes on public libraries' operations and services was extremely threatening, in many cases forcing libraries to reduce their hours of operation, staff, collections, and/or equipment.

Library supporters throughout the state mounted a successful campaign to defeat these funding reductions through their proactive communications with their legislators and local news media outlets.



“Day in the Life of South Carolina Libraries” - A Snapshot of Library Use

March 30, 2010 was the date selected to measure how South Carolinians use their libraries. Common Cause, a group of SC

librarians and library organizations organized to support the progress of libraries, sponsored this survey and collected the data which reflects growth in library use in times of economic recession.

The survey report, collected from 408 libraries that participated in the project, indicated that on March 30, a total of 162,760 persons visited their school (298), public (62), academic (44), and special libraries (4). Other

data collected included number of people that used library computers – 64,929 – and number of items circulated – 127,177. Almost half of persons entering a library registered for personal use of a library computer. David Goble, Director of the South Carolina Library, who spearheaded the survey, stated “Nothing is as important to a free society as the provision of information to all who need it...South Carolina libraries, working together with a common interest and a common goal, can ensure the future of free access to information...The survey demonstrates the power of libraries to meet the needs of South Carolina citizens, even in a single day.”

The full report can be viewed in the “newsroom” section of the State Library's web site, www.statelibrary.sc.gov.

Nuts and Bolts

This article was written by Mike Burkhart, FOSCL's immediate Past-President. Burkhart recently attended the annual conference of the American Library Association held in Washington, DC.

Nuts and Bolts is an appropriate title for sessions that help friends groups "keep it together" and stay on track. At the national ALTAFF meetings in Washington at the end of June, FOSCL board member Mike Burkhart had the opportunity to attend two such sessions.

Montgomery Co., MD friends shared book sale success stories from three store fronts they have for used books, one site in operation for seven years. All are staffed by both volunteer and paid staff, and books are usually priced less than \$4. Obviously they have a great deal of volume and a growing community of support. Better books are sold at a library sales desk. Children's books are frequently taken to community festivals. Left over books are offered to 501(c)3 organizations. Rare books are sold on-line. Library discards are sold separately from publicly donated, and those receipts put in a separate account for library book purchases. Large or small, friends groups should explore their options and get the most out of their book sale activities.

A round table session on friends boards brought up the importance of a board orientation for active friends board. New board members should know their responsibilities and role vis-à-vis trustees and library staff. It was suggested that boards

consider an advisory committee made up of authors, librarians, book sellers, and perhaps the next generation of leaders whose role is to bring up issues of interest in the community, as well as to promote the local friends. A later session noted the importance of reporting back to supporters, and working in concert with other community groups on issues of mutual importance.

Another session dealt with establishing a "brand" for local friends. A good brand leads to increased trust and strengthens personal relationships with those who support and donate. Not to be confused with marketing, a brand will help people perceive the organization's work, quality and reputation. Neither is a brand a logo. Everyone in a friends organization is responsible for its success, everyone is an ambassador, and as an ambassador you only have one chance to make a first impression, to present your credentials. Food for thought and action!

Rather than a national conference which may be expensive for local friends groups to attend, ALTAFF is considering taking their "show" on the road with a series of regional meetings. One suggestion for friends to promote the library cause is to sponsor, with the support of local media, "A Day at the Library" with information on the number of patrons, their comments, numbers of books, information on computer use, circulation, departments and programs, funding. Do talk with your librarian on this promotional idea, and visit the ALTAFF website, www.ala.org/altaff for more ideas.

From Around the State – Friends Support and Conduct Library Programs

Chester County: The Friends sponsored a children's summer reading program featuring appearances by pirates "Captain Scuttle Tew" and mate "Cockroach Charlie" in June. Tew read from a pirate-themed book and told the children about the life of pirates. Each child received a prize and certificate making them a member of Tew's crew.

Florence County: In March and April, the Friends presented the annual Joe Stukes History Series at the library. Mr. Stukes acted the roles of historical figures Thomas Jefferson and Martin Luther King. Other programs in the series are planned for Sept. and Oct....The Friends sponsored a number of author appearances and book signings in April and May, including Batt Humphreys (*Dead Weight*), John Thompson (*Armageddon Conspiracy*), and Margaret Baroody (*The Unexpected Visitor*).

Georgetown County: In January, the American Library Association and the Financial Industry Regulatory Authority Investor Education Foundation awarded \$87,300 to the library through the Friends group. The library was one of 19 libraries nationwide to be selected to participate in the program, "Smart Investing @ your library." The grant is aimed at improving financial literacy and providing unbiased money management and investor education to communities.

Hartsville (Darlington County): The Friends and the Black Creek Arts Council sponsored the third annual community photography contest, "Carolina III" in July. A reception and gallery crawl at the library and Black Creek Arts Center opened the competitive exhibit on July 8. Friends members who entered the competition received a \$5 discount on their entry fee.

Lauren s County: Artist and photographer Jon Holloway was the guest speaker at the Friends' annual meeting in March. Holloway, along with author Chad Prosser, produced the book, *Beautiful Places: the Timeless Beauty of South Carolina*.

McCormick County: As part of the town of McCormick's Spring Bonanza celebration, the Friends sponsored an appearance by entertainer and balloon artist Mark DeVerges at the library, attracting many children to the library event...The Friends provided support for the library's successful summer reading program... South Carolina author Fran Rizer, Callie Parrish mystery series, is slated as the speaker at the Friends' annual author program on Sept. 16.

Olanta (Florence County): Timmons ville, SC native and Western writer Johnny Boggs spoke at a Friends' sponsored program in June at the library. His 2010 book, *Hard Winter*, recently won the Western Writers of America's Spur Award for best Western juvenile fiction.

Richland County: The Friends, along with Books-A-Million and Geiger O'Cain Advertising, sponsored prizes for the library's adult (ages 18 and up) summer reading program, "Read & Relax." Every participant who read or listened to 5 books received a coupon for a free book from the Friends' book sale. Eleven lucky readers won a gift certificate from Books-A-Million and a Friends' book bag, and the grand prize winner received an eReader from the 3 sponsors.

Summerville (Charleston County): The Friends sponsored "An Evening with Abraham Lincoln" on July 12. Lincoln was depicted by Gerald Pitts. Tickets to the event were \$10 for adults; \$2 for children; and \$20 for a family.

From Around the State-Friends Raise and Donate Funds

Batesburg-Leesville Library (Lexington County): Friends are currently involved in a fund-raising drive to purchase an outdoor event sign for their library branch. The marquee sign would inform passersby about upcoming events at that library location, encouraging attendance at such events. Three other library locations in the county system already have these signs, funded by their local Friends groups. The Friends are raising money through sales from their "Book Nook," sale of T-shirts (\$5 each) related to the children's summer reading program theme of "Make a Splash:READ," and selling chances to win a kaleidoscope quilt created and donated by local artist Dee Doebler.

Florence County Library: The Friends secured a \$3,400 grant award from the SC Committee for the Humanities to finance the Joe Stukes History series presented at the library. The series consists of dramatic presentations by Dr. Stukes depicting such historical characters as Thomas Jefferson, Theodore Roosevelt, and Martin Luther King. The Friends cost share for the program was almost \$10,500.

Loris Library (Horry County): The Friends provided age-appropriate gift bags and refreshments to over 100 children who attended the summer reading program's awards ceremony in July. Entertainment was provided by local musician and library friend, "Big Bam Boom."

McCormick County: In May the Friends donated \$10,000 to the library for an innovative playground project and also contributed \$400 to supplement the library's collection budget. Funds were raised through the sale of new and used books at the Friends' expanded store, *Books on Main*, as well as increasing Internet book sales...*Books on Main* recently sponsored book signings by three local authors...Friends hosted a year-end party for children who participated in the Friends' "Book Buddy" program at the McCormick Elementary School.

Oconee County Library: The Friends have provided funding for several programs to assist library staff training and library programming in recent months. On April 30, library staff attended a Spring in-service training day supported by the Friends. The training event carried the theme, "Putting a Little Spring in Our Professional Step"... The Friends financed the costs associated with background checks for library volunteers who have been recruited under the library's VIP (Volunteers Increase Potential) program... At their May board meeting the Friends voted to once again to underwrite \$920 in expenses to license free movie showings at library locations, extending the licensing to include an additional library branch this year. Last year 575 persons attended the film presentations.

Richland County Library: In June, the Friends raised more than \$10,000 at a wine tasting event dubbed "The Literary Vine." More than 250 people attended this first-time event which was co-sponsored by many local businesses and restaurants. Over 30 wines supplied by Southern Wine and Spirits were available for sampling, accompanied by selected foods to complement the wines. Wine experts were on hand to educate tasters, and live entertainment was provided by the Skipp Pearson Jazz Ensemble. Event tickets were \$25 for Friends members and \$30 for non-members... The Friends were among the contributors funding the appearance of award-winning author Jack Gantos as the featured guest at the library's 24th annual "Augusta Baker's Dozen: A Celebration of Stories," along with other programs. Over 2,500 children and adults attended the two-day storytelling celebration held at the library in April.

Waccamaw Neck (Georgetown County): The Friends had over 9,000 titles available for purchase at their 20th annual book sale on July 8-10 held at St. Paul's Waccamaw United Methodist Church. The group set a financial goal of raising \$10,000 to assist in paying the salary of the children's librarian and for children programs. Bi-Lo grocery of Litchfield donated reusable book bags which were given to the first 200 people who attended the sale on opening "Friends Night." The Friends report that almost half of their inventory is usually sold during their "friends-only" first night. Friends volunteers are responsible for separating the books by category and then by author's last name in preparation for the sale.

York County Library Staff Win FOSCL Awards

Friends of South Carolina Libraries (FOSCL) honored two staff members of the York County Library with FOSCL's official awards announced at the FOSCL annual meeting on April 17 in Columbia.



Abbie Townson (l) and Karen VanVierssen (r)

Abbie Townson, Young Adult Librarian, was the recipient of FOSCL's Library Employee Excellence Award. Ms. Townson was recognized for her outstanding work with teens, her efforts to encourage reading, and promotion of library services, such as Homework Help.

Karen Van Vierssen, a member of the library's staff, received the Outstanding Individual Award for her volunteer efforts on behalf of the library. In her volunteer capacity, she has worked to improve and expand the fundraising abilities of the York County Friends of the Library by seeking alternative avenues to raise financial support to benefit local libraries. Ms. Van Vierssen has also been active in training and mentoring new volunteers of the Friends group.

FOSCL sponsors three awards annually – Outstanding Individual, Public Library Employee Excellence, and the John Landrum Advocacy Award. Award winners are announced and honored at the FOSCL annual meeting. Any current FOSCL member may submit a nomination in the form of a letter to FOSCL, PO Box 11121, Columbia, SC 29211. Information about the awards and nomination guidelines are usually mailed to libraries in February or March.

SC Committee for Humanities – Change of Address

Since many of South Carolina's library friends groups work closely with the South Carolina Committee for the Humanities in providing programs, etc., for their communities, take note of the Committee's new address: 2711 Middleburg Drive, Suite 203, Columbia, SC 29204. All other contact information remains the same.

FOSCL Liaison Honored

Congratulations to Denise Lyons, Director of Library Development at the SC State Library, for being named a "Mover & Shaker" by *Library Journal* recently. Denise, along with Kathy Sheppard, serve as the State Library's liaisons to provide advice and assistance to FOSCL.

National Friends of Libraries Week Slated for Oct. 17-23, 2010 – Plan Now

The fifth annual celebration of National Friends of Libraries Week will be held October 17-23, 2010. This event is being coordinated by ALTAFF (Association of Library Trustees, Advocates, Friends, and Foundations). Much helpful information about this event and sample promotional materials can be found at the association's web site : www.ala.org/altaff (bookmark it!).

The week provides friends, libraries, library trustees and library advocates with a two-fold opportunity to celebrate friends organizations. This special week lends an occasion to any friends organization to promote awareness of their presence in their community as well as to promote membership in their organization. Library staff and trustees can also take this time to pay some due recognition to some of their most ardent and important supporters.

A sample proclamation which can be adapted for use to be issued by a county council, city council, or state government official is reproduced on this page. Additional sample press releases and other PR materials can be found at ALTAFF's web site. Take advantage of this wonderful opportunity to let your community know about the work of its Friends group.

"A capacity and taste for reading gives access to whatever has been discovered by others."
Abraham Lincoln

National Friends of Libraries Week – Sample Proclamation

Whereas, Friends of the (insert name) Library raise money that enables our library to move from good to great -- providing the resources for additional programming, much needed equipment, support for children's summer reading, and special events throughout the year;

Whereas, the work of the Friends highlights on an on-going basis the fact that our library is the cornerstone of the community providing opportunities for all to engage in the joy of life-long learning and connect with the thoughts and ideas of others from ages past to the present;

Whereas, the Friends understand the critical importance of well funded libraries and advocate to ensure that our library gets the resources it needs to provide a wide variety of services to all ages including access to print and electronic materials, along with expert assistance in research, readers' advisory, and children's services;

Whereas, the Friends' gift of their time and commitment to the library sets an example for all in how volunteerism leads to positive civic engagement and the betterment of our community;

Now, therefore, be it resolved that (fill in name and title of official) proclaims October 17-23, 2010, as Friends of Libraries week in (city, country, state) and urges everyone to join the Friends of the Library and thank them for all they do to make our library and community so much better.

FOSCL Annual Meeting Focuses on Nonprofit Issues

Issues and concerns common to all nonprofit organizations were the main topics at the annual meeting of the Friends of South Carolina Libraries (FOSCL) held on April 17, 2010 at the Richland County Public Library.



Mason Hardy, Director of the SC Association of Nonprofit Organizations (SCANPO), described the services of his organization and counseled the group on such issues as fundraising and grantsmanship. Hardy stressed the importance of creating strategic

collaborations with other nonprofits and corporations in successful fundraising efforts. Matching gift programs are also a strong "carrot" to motivate donors.



Jacqlyn Cherry, Director of the University of South Carolina Law School's Nonprofit Clinic, informed the audience about the clinic's free services to selected nonprofits in SC during the Fall semester. Such

services include drafting or review of bylaws, creation of documents to support application for 501(c)(3) legal status with the Internal Revenue Service, and review of employee handbooks. Cherry stressed the importance of an organization's board members to be informed about such issues as due diligence, risk management, and the organization's legal and financial status.

Both Hardy and Cherry fielded a number of questions from the audience concerning legality of raffles in SC - they're not- but drawings and

auctions are legal fundraising methods. Other questions concerned liability insurance, particularly for Friends-sponsored events and volunteers, and the legal requirements for filing with the SC Secretary of State's Office.

David Goble, Director of the State Library, reviewed the State Library's activities and accomplishments during the past year, including such initiatives as "SC Lends," the SC Family Literacy Calendar, the "Learning Express Library," "StudySC.org," and "WorkSC.org." Goble recounted a three-year history of reductions in state government financial support for public libraries, resulting in a decline in state aid from \$2.25 per capita to \$1.02. The State Library has lost 40% of its state funding and has undergone a 22% reduction in staff over this time period. Goble indicated that a recent study of library use in SC revealed that on any given day of the week, over 185,000 people will have visited their local public library.

Following lunch, Dr. Joe Stukes entertained the audience with a dramatic portrayal of Theodore Roosevelt's life following his Presidency.

FOSCL President Mike Burkhart described two new FOSCL initiatives – a new "Outstanding Public Official Award" and a new FOSCL grant program for Friends groups. Information on both programs was included in the meeting's packet of informational materials. Attendees had the opportunity to talk about their Friends' recent activities and programs and share information among themselves.

During the business meeting, election and installation of officers was conducted and two FOSCL awards were presented (see related article in this issue).

Local Friends Programs Noted in ALTAFF Newsletter

Programs conducted by two local Friends groups, as well as the Friends of South Carolina Libraries (FOSCL), were reported in the May, 2010 issue of *The Voice for America's Libraries*, a national publication of the Association of Library Trustees, Advocates, Friends, and Foundation (ALTAFF). In the May newsletter's section, "Good Ideas From the Network," the following were reported:

The **Friends of the Oconee County Public Library's** support of the county's first homeless shelter, Our Daily Rest, by supplying a start-up library of books and magazines at the shelter.

The **Friends of the Fairfield County Library's** cooperative effort with the local school district and the town of Winnsboro to sponsor the community's 14th annual read-in in May.

FOSCL's financial support, along with other benefactors, of the *South Carolina Day by Day Family Literacy Calendar*, published by the SC State Library.

Friends groups that wish to share news of their activities with ALTAFF can do so by sending their newsletters, press releases, or related information to : Attn: The Voice, ALTAFF, 109 S. 13th St., Suite 3N, Philadelphia, PA 19107.

Friends Groups – FOSCL Needs to Hear From You

FOSCL strongly encourages Friends groups and libraries to report news of their Friends-related activities and programs with us so we can share these great ideas with other Friends groups in the state through publication in this newsletter and at FOSCL workshops and annual meetings.

If your Friends organization publishes a newsletter, put FOSCL on your regular mailing list at: **FOSCL, PO Box 11121, Columbia, SC 29211**. Press releases and other type of information should be e-mailed to : fosclnews@yahoo.com for inclusion in the FOSCL newsletter. **Deadline date for the Winter/Spring issue is Jan. 15, 2011.**

FOSCL publishes two newsletter issues a year – in February and August. Issues are mailed to all FOSCL members, public library directors, Friends organizations in the state, and appropriate national organizations.

To quote Mike Burkhart, FOSCL's immediate Past-President – "You've got to toot your own horn!" Let us hear from you on a regular basis.

FOSCL Officers Elected at Annual Meeting

Officers of the Friends of South Carolina Libraries were elected at the FOSCL annual meeting held on April 17 in Columbia. John Bradley, FOSCL Vice-President and Chair of the Nominating Committee, presented the slate of officers which was unanimously approved. **President:** John Bradley, Richland County; **Vice-President** (currently vacant); **Treasurer** (term expires 2011): Libby Law (Richland County); and **Secretary:** (term expires 2011): Vivian Alston (Barnwell County).

Other individuals serving on the FOSCL Board include: Gwen Littlejohn (Barnwell County), Hospitality Committee; Paul Dove (Fairfield County), Membership Committee; David Lyon (York County), Membership Committee; Bill Cooper (Spartanburg County), Publicity Committee; Anne Schneider (Richland County), Newsletter Editor; Mike Burkhart (Aiken County); Maryellen Ham (Beaufort County); Michael Marcou (Greenville County); Helen Ann Rawlinson (Richland County); Anne Shealy (Calhoun County); and Marsha Strong (Greenville County).

Kathy Sheppard of the South Carolina State Library serves as the State Library's Liaison, providing advice, assistance, and information to the Board.

The FOSCL Board welcomes anyone who would like to be actively involved in FOSCL programs and activities. Contact John Bradley, FOSCL President, at jbbradleyjr@gmail.com if you are interested.

"Friend Your Library" Posters and Bookmarks Available for Purchase

The American Library Association (ALA) Store has two new items for sale that promote Friends of Library organizations as well as library advocacy. Developed in partnership with the Assn. of Library Trustees, Advocates, Friends, and Foundations (ALTAFF), the 13" x 38" poster and 2" x 6" bookmark encourage people to use their library's resources and advocate for their library.

Posters (\$16 each) and a pack of 100 bookmarks (\$8.50) and can be purchased through www.alastore.ala.org (search for "Friends"). ALA members and ALTAFF associates receive a 10% discount. One side of the bookmark is intentionally blank, allowing local Friends groups to personalize it with information about their own group. ALTAFF will also make available a "Friend Your Library" graphic that groups may use as a button on their web site. For more information, visit www.ala.org/altaff.

ALA Store catalogs can be requested online at the above store's web site or can be ordered by phone – 866-SHOP-ALA - and select option one.

FOSCL Awards First "Seed" Grant to Bennettsville Friends

The FOSCL Board recently awarded a \$200 grant to the Friends of the Marian Wright Edelman Public Library in Bennettsville, SC. The grant will be used to help the Friends defray the costs associated with establishing themselves as a 501(c)3 organization. In their application document, the Friends cited that legal services were being provided pro bono, but that additional money was needed to cover filing fees and related expenses.

FOSCL's new grant program is intended to aid in the establishment of a new library friends organization or to strengthen the structure of an established group to improve their effectiveness. Maximum amount of a grant is \$200, and grants are awarded on the basis of need and available funds. Grant applicants must be FOSCL members (individual or Friends group). Grant applications are reviewed by the FOSCL Board at their regularly scheduled meetings held on the second Friday of Jan., June, Aug., and Oct.

Examples of grant needs are: legal or associated expenses to incorporate or obtain

501(c)3 tax status, production of promotional materials, training for board members, assistance with appropriate conference expenses, and necessary meeting expenses associated with the formation of new groups or the revitalization of dormant Friends organizations.

Grant applications should be mailed to: Friends of South Carolina Libraries, PO Box 11121, Columbia, SC 29211. Applications should include the following information:

- Name, address, and phone number of library
- Name, address, and phone number of Friends representative
- Name, address, and phone number of person submitting application
- Names and contact information of 5 persons willing to be responsible for the grant
- Number of current or anticipated members in local group
- Amount requested, grant purpose, anticipated timeline, and description of any available local funding to meet this need.

Helpful Website for Tax Exempt Organizations

Friends groups might want to bookmark the web site www.stayexempt.org –"Stay Exempt – IRS Tax Basics for Exempt Organizations." The web site, created specifically to provide advice and information alerts to 501 (c)(3) organizations offers a virtual workshop, mini-courses, as well as news updates and appropriate links to other related information.

FOSCL Sponsors New Public Official Award – Nominations Due 12/15/2010

A new statewide award created by FOSCL – *Public Official Award* – seeks to recognize an outstanding South Carolina official who has promoted public libraries through legislation, funding efforts, or has shown support for libraries in some other purposeful manner.

Any local Friends organization that is a member of FOSCL, may nominate a public official whose advocacy, support, and encouragement have been critical to the success of their own local library services. Nominees may hold office at any government level, and the public official must have received recognition from their local library's Friends organization prior to submission for the state award.

The name and description of contributions made by the nominee should be submitted via a one-page letter addressed to FOSCL. Letter should include name and address of nominee, name of the award, and name and contact information of the local Friends group. Nomination letters must be signed by the Friends' Board President, the affiliated library director, and any co-nominators.

Deadline date for receipt of nomination letters is December 15, 2010. Letters may be sent as email attachments to FOSCLAwards@yahoo.com or mailed to FOSCL, PO Box 11121, Columbia, SC 29211.

FOSCL plans to present the Public Official Award to the winner during Public Library Appreciation Day (PLAD) events held usually at the State House in January or February.

"Any library director will tell you that when the economy gets tough, the demand for library services goes through the roof. This recession has been no exception to that trend. Schools and libraries are economic development and work force incubators that ping on the radar of site selection consultants and companies alike. The way a community treats these institutions indicates its commitment to work force, quality of life, and the future." Editorial, *Charleston Business Journal*, June, 2010.

Publications of Interest

Librarian's Book of Quotes by Taryana Eckstrand. ALA Editions, 2009. Softcover, 121 pages. \$22.00 or \$45 for set of 3. ISBN 978-0-8389-0988-1. Order from the ALA Store, www.alastore.ala.org; 866-SHOP-ALA. !0% discount for ALTAFF members and affiliates. (Compilation of nearly 200 quotes celebrating the love of reading and libraries by notables past and present.)

The Complete Library Trustee Handbook by Sally Gardner Reed and Jillian Kolonick. Neal-Schuman Publishers, 2010. 141 pages. ISBN 978-1555706876. \$55.00. Discount price of \$35 for ALTAFF members and affiliates and can be ordered from www.ala.org/altaff, click on "Products and Services" then "Publications" for an order from or phone ALTAFF office at 800-545-2433, ext. 2161. (Straightforward advice on such trustee concerns as sustainable fundraising, advocacy, hiring a library director, policy development, strategic planning, board ethics, and effective meeting management.)

Book Lover's Calendar for 2011 by Workman Publishing, 2010. 320 pages. \$12.99. ISBN 978-0761157366. Discount for ALTAFF members at \$2.50 per calendar with 24 copy minimum order. Shipping & handling is 5% of total order. More information available for ALTAFF members at www.ala.org/altaff "Friends & Foundations Zone".

Study Reveals Nation's Use & Reliance on Library Computers

A national report, *Opportunity for All: How the American Public Benefits from Internet Access at U.S. Libraries*, reveals that nearly one-third of the U.S. population age 14 or older – roughly 77 million people – used a public library computer or wireless network to access the Internet in the past year (2009). This first large-scale study of who used computers and internet access in public libraries was conducted by the University of Washington Information School and was funded by the Bill & Melinda Gates Foundation and the Institute of Museum and Library Services.

The study indicated that low-income adults are more likely to rely on public libraries as their sole access to computers and the internet than any other income group. 44% of persons living below the poverty line used computers and the Internet at their library. Teenagers are the most active users, with half of 14 to 18 years olds reporting that they used a library computer during the past year.

Use of library technology had a significant impact in four critical areas: employment, education, health, and community connections. 40% of library computer users received help with career needs; 37% focused on health issues; and 42% received assistance with educational needs.

The full report is available at <http://tascha.washington.edu/usimpact>.



2010 Membership - Join FOSCL Today!

Membership Categories:

<input type="checkbox"/> Friend	\$10	Friends members participate in networking, receive The FOSCL newsletter, have access to FOLUSA resources online, attend meetings, and are eligible to nominate for annual awards.
<input type="checkbox"/> Special Friend	\$25	All the benefits of being a Friend... <i>plus the added satisfaction of giving a little more than the average!</i> Special recognition given at annual meetings.
<input type="checkbox"/> Friend Indeed!	\$100	Along with above benefits, attend a special invitation-only luncheon with the State Librarian and tour the State Library!
<input type="checkbox"/> Friends Group	\$20	Group members nominate for annual awards, receive FOSCL on-site counseling for fundraising, programs, and increasing membership.
<input type="checkbox"/> Corporate Friend	\$100	Recognition at FOSCL events and on FOSCL website. Invitation-only annual luncheon with State Librarian.

Membership year is January to December. Dues received after Oct. 1 are applied to the following year. Dues are tax deductible.

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Friends Group

Friends of the Aiken County Public Library
Friends of AHJ Regional Library-Allendale
Friends of the Anderson County Library
Friends of Barnwell County Library
Friends of Batesburg-Leesville Library
Friends of Beaufort County Library
Friends of Berkeley County Library
Friends of Bluffton Branch Library

Friends of Calhoun County Library
Friends of Central-Clemson Branch Library
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Friends of Chester County Library
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Friends of Georgetown Library
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Friends of Hilton Head Branch Library
Friends of Ida Jane Dacus Library
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Friends of Lancaster County Library
Friends of Lexington Main Library
Friends of McCormick County Library
Friends of Nancy Carson Library Foundation
Friends of Newberry County Public Library
Friends of North Myrtle Beach Branch
Friends of Oconee County Library
Friends of Orangeburg County Library
Friends of Pamplico Library
Friends of Richland County Public Library
Friends of Spartanburg County Library
Friends of Summerville Branch
Friends of Sumter County Library
Friends of Surfside Beach Library
Friends of Union County Library
Friends of Williamsburg County Library
Friends of York County Library



Calendar of Upcoming Events 2010

August 13 FOSCL Board meeting. Columbia, SC: State Library. www.scla.org

Sept. 25-28 Southeastern Library Assn. biennial conference. Little Rock, Ark. <http://selaonline.org>

October 8 FOSCL Board meeting. Columbia, SC: State Library. www.ala.org

October 17-23 National Friends of Libraries Week. www.ala.org/altaff

October 20-22 South Carolina Library Assn. annual conference. Myrtle Beach, SC.

November 6 Capital Bookfest. Charleston, SC. www.capitalbookfest.org

January 7-11, 2011 American Library Assn. Mid-winter meeting. San Diego, CA.

May 14-14, 2011 South Carolina Book Festival. Columbia SC. www.scbookfestival.org