

Friends

OF SOUTH CAROLINA LIBRARIES

Summer/Fall 2007

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From The President

Dear Friends of South Carolina Libraries,

In this day of text messaging, a new language is quickly developing. I recently received a message from my daughter that simply consisted of these three letters followed by an exclamation point: LOL! Neither my husband nor I knew what they meant and finally had to sheepishly ask. The answer was "Laugh Out Loud".

This experience has caused me to think about our acronym, FOSCL, and question whether our communication is always clear. Do all in the statewide library community know what FOSCL stands for both literally and in terms of mission? This is the sort of question that every organization should ask itself periodically to keep its purpose and effort vibrant and effective.

This has been your Board's focus recently. One of the many results is the workshop that we are sponsoring this fall that will be held in conjunction with our Annual Meeting. The workshop, entitled, "*Friend Raising*" for SC Libraries, will be presented by Sally Reed, the Executive Director of FOLUSA (Friends of Libraries USA). Our events will be held as a pre-conference to the SCLA (South Carolina Library Association) Annual Conference.

We know that all these acronyms could leave some library advocates feeling a bit confused. We want to be absolutely crystal clear that a wonderful opportunity is coming this October 31st. Whatever your local community or individual needs may be concerning library service, there will be something for every library advocate at these events.

So see inside this issue for more details and make plans to join us. And, BAF (Bring A Friend)!

Sincerely,

Gloria V. Avent, Pres.

National Friends of Libraries Week, October 21-27, 2007

Friends, mark your calendars for Oct. 21-27, 2007, the second annual National Friends of Library Week. The national celebration, coordinated by Friends of Libraries USA (FOLUSA), is a wonderful time to inform your community about your Friends group and the great work it does to support your library. It is also an excellent opportunity to promote membership in your organization as well as a chance for the library staff and trustees to recognize their Friends for their support and advocacy.

The FOLUSA web site, www.folusa.org, contains a lot of tips and materials to assist your group in observing this special week. Included at the web site are sample press releases, editorial letters, and proclamations for both public and academic libraries. A number of promotional ideas and strategies are described.

If you need some special library-related items (coasters, scratch pads, bookmark/magnifier, mini pad and pencil sets, etc.) to help celebrate the occasion, FOLUSA has partnered with the JanWay Company to help you out. Go to <http://www.janway.com/folusw.htm> for further information.

Libraries Fare Well in 2007 Legislative Session

During the 2007 legislative session, the General Assembly approved appropriations to increase funding for all types of libraries.

Jim Johnson, FOSCL Board member, reported recently that public libraries realized a 25 cent increase in state aid, from \$2 to \$2.25 per capita, with a minimum county allotment of \$60,000 (up from \$50,000). Public libraries will be shooting to raise the state aid level to \$2.50 in the next legislative session. The SC lottery also provides another \$1 million from unclaimed prize money (average about \$21,000 per county). These funds will be announced after the SC Comptroller General closes out the state's FY 07 financial year.

SC universities and colleges received \$2 million in nonrecurring funds for their virtual electronic library, PASCAL. For the first time in history, K-12 schools received \$1 million for purchase of library materials. School librarians have set an eventual goal to reach an appropriation of \$25 (average price of a school library book) per pupil.

**"Education is when you read the fine print. Experience is what you get if you don't."
Folk Singer Pete Seeger**

FOSCL Annual Meeting Offers Workshop on “Friend Raising” on Oct. 31

Sally Reed, Executive Director of Friends of Libraries USA (FOLUSA), will present a workshop on “Friend Raising” on Oct. 31, 2007. This workshop, sponsored by FOSCL and funded in part by an LSTA grant administered by the SC State Library, will emphasize ways to build strong library friends groups. Friends groups from all types of libraries and anyone who is interested in forming and maintaining strong library support groups are invited to attend this workshop. Ms. Reed, a nationally recognized expert and speaker on Friends issues, will provide participants with a “toolbox” of proven strategies and marketing tips for Friends and library staff to create awareness and appreciation of library services.



Prior to becoming Executive Director of FOLUSA, a national membership organization of more than 3,000 library Friends organizations, Reed served as Director of Libraries for the Norfolk, VA Public Library. She is the author of numerous articles and books in the field of librarianship. Her books include 101+ Great Ideas for Libraries and Friends, Making the Case for Your Library, and Small Libraries: A Handbook for Successful Management.

This year, the FOSCL annual meeting /workshop will be held in conjunction with the annual conference of the South Carolina Library Association (SCLA), Oct. 31-Nov.2, as a “pre-conference” event. The FOSCL meeting will be held at the Richland County Library, 1431 Assembly St. in Columbia. Workshop will begin at 9.a.m. The annual business meeting of FOSCL and lunch will be held following the workshop. The meeting will conclude in time to allow participants sufficient time to travel to the SCLA conference site.

Cost of the workshop (to include a boxed lunch) is \$15 for FOSCL members (for a current membership list, see this issue) and \$25 for non-members. **Pre-payment is required by Oct. 24.** Please mail payment and registration form located on reverse side to: FOSCL, ATTN: Pre-Conference, P.O. Box 11121, Columbia, SC 29211. Make check payable to FOSCL.

Information about this event is also described and posted on the SCLA web site : www.scla.org and the FOSCL website: www.foscl.org.

Note: Halloween costumes will be permitted!

“Libraries are the center of democracy. They serve the rich or poor, young or old, educated and those barely able to read. Libraries exist to serve the interests and needs of all who enter without regard to status or background. They are the true center of communities.” Susan Chambers, President, Friends of Tennessee Libraries



Registration Form

Friends of South Carolina Libraries (FOSCL) Workshop & Annual Meeting

When: Wednesday, October 31, 2007, 9a.m. to 1p.m.

Where: Richland County Public Library, 1431 Assembly St., Bostick Auditorium (lower level), Columbia, SC. Free parking provided in library parking lots behind building.

Workshop Conductor: Sally Reed, Executive Director of Friends of Libraries USA (FOLUSA)
www.folusa.org

Name: _____

Address: _____

Phone: () _____

E-mail: _____

Library Name: _____

If you are a member, please list name of your local library Friends : _____

Registration fee -Check one: _____ FOSCL member, \$15 _____ Non-member, \$25

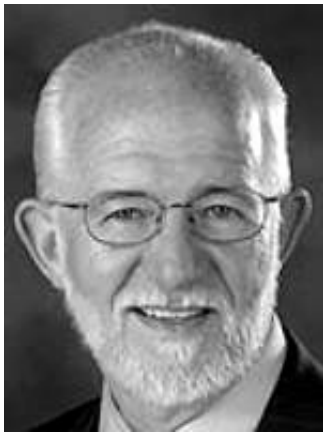
Registration fee includes boxed lunch. Please check if vegetarian lunch is desired _____

Registration deadline is October 24, 2007. Registration limited to 75.

Mail registration form (limit one registration per form; make copies as necessary) and payment (payable to FOSCL) to:

FOSCL, ATTN: Pre-conference, P.O. Box 11121, Columbia ,SC 29211

For additional information on FOSCL, visit our web site: www.foscl.org



David Goble Appointed South Carolina State Librarian

The South Carolina State Library Board appointed David Goble as Director of the South Carolina State Library in March. A SC native and graduate of the Citadel, Goble has earned two master degrees- Masters of Library Science from UNC-Chapel Hill and a MA in American Literature from USC. Goble has a wide variety of experiences in both commercial and nonprofit arenas. He served most recently as Dean of Libraries at Central Piedmont Community College in Charlotte, NC. His library professional experience has also included posts with the Charlotte-Mecklenburg Public Library, NC State University, and EBSCO, a library vendor.

Prior to beginning his library career, he spent almost 20 years in management positions in the banking industry in both of the Carolinas. He served as Assistant VP of South Carolina National Bank in Columbia and VP of NationsBank in Charlotte. He also served in the military as Captain, US Marine Corps ,and is a Vietnam veteran.

In making a rather significant career change decision, Goble indicated that he had tired of the banking business after 20 years and thought about what type of previous experience had given him pleasure. He fondly recalled his students days working as a library assistant at the University of South Carolina and decided to pursue a career in the library profession.

About his plans as State Library Director, Goble states "Plans for my first year include a strategic planning process which will help me and the State Library staff re-examine our mission, vision, goals and objectives so that we can focus our efforts on ongoing critical projects, yet at the same time, develop new services and better ways of providing South Carolina's libraries, government ,and citizens with the best possible library services...My personal goals include visiting all public libraries headquarters over the next year and learning the issues that each library and library system faces..."



New Literary Arts Partnership Coordinator Appointed

Susanna Brailsford was named Literary Arts Partnership Coordinator in July by the SC State Library, SC Arts Commission, and SC Humanities Council. Brailsford is responsible for working on the literary programs of all three of these organizations. The Partnership is a cooperative effort of these three organizations to encourage the literary arts and literacy in South Carolina.

In her new position, she will assist and coordinate such literary events and programs as the South Carolina Book Festival, Poetry Out Loud, the statewide Let's Talk About it reading and discussion programs, Letters About Literature, and other programs of the SC Center for the Book.



For more information about the literary programs sponsored by the three agencies listed above, visit their web sites: www.statelibrary.sc.gov, www.SouthCarolinaArts.com, and www.schumanities.org.

From Around the State – Friends Raise & Donate Funds

Anderson County: 115 library supporters participated in or were entertained by the Friends fund-raiser, "The Sweet Spell of Success," in February. Teams representing five organizations in Anderson County competed in the spelling bee based on the 2006 Scripps National Spelling Bee model. Each round increased in difficulty, but teams could purchase up to 4 mulligan cards for \$25 each to be used as a pass when they did not know how to spell the word. The winner, for the second consecutive year, was Carolina Cardiology. The event raised \$14,700 for the Starburst Storyteller Festival to be held in October. Last year's festival reached 5,000 students, from elementary to college level.

Berkeley County: The Friends raised almost \$900 from their March book sale. Annual proceeds from their book sales, averaging about \$5,000, are used to fund prizes for the children's and teen reading programs, as well as to purchase large-print and audiovisual materials for the library's collection. The library also is allied with the Bi-Lo Boosters Plus program which allows any program participant to earmark 1% of their spending at Bi-Lo grocery stores to a local nonprofit organization. Bi-Lo recently presented the library with a check for \$1,500 .

Dillon County: The Friends sold tickets for \$1 each to win a handmade afghan, sweater, and camisole donated by Julia Miller. Proceeds from the raffle were used to support the library's Imagination Library Program to encourage parents and grandparents reading to their young children.

Edgefield County: The Friends hosted a special gala event to open the Edna St Vincent Millay Poetry exhibit, "Burning the Candle at Both Ends." The exhibit which opened in February was obtained from the Millay Society. Funds raised by the event will be used to sponsor a Mystery and Horror Teen program in October.

Fairfield County: The Friends used book sale held in May netted over \$1,500. Some of those funds were

used to provide refreshments for the big sign-up party for the library's summer reading program.

Florence County: The Friends 2006 financial statement given by Treasurer Beverly Hiller reported a net income of \$86,606 for the year. The report also indicated the library's endowment fund at \$370,000, with the ultimate goal of reaching \$1 million. Fund raising avenues offered by the Friends include a book endowment program (single gift of \$100 +), a sustaining donor campaign (gift of \$5,000 pledged over a 5 year period), gifts of cash or securities, and a planned giving program (can include charitable trusts, life insurance, or will bequests.).

Greenwood County: Industrial manufacturer Eaton Corp. has donated \$100,000 to the Friends. The donation, payable over 2 years, will be used to support a \$14 million capital campaign for a new library building. The planned headquarters facility would expand library space from its present 13,000 square feet to 60,000...The Friends will hold their annual book and rummage sale from Sept. 30 to October 7 at the Greenwood Mall during regular mall hours. This major fund-raising event raised \$6,200 last year, which was used to underwrite storytelling programs, as well as appearances by artists and writers at the library's summer and "One Book, One Community" reading programs.

Kershaw County: The Friends held their annual book sale in early May at the Old Camden National Guard Armory. Proceeds from the sale have been used for several purposes, recently helping to finance major renovations in the children's section of the library.

Laurens County: The Friends sponsor a continuous, ongoing book sale everyday at the Laurens County Library in their sale room. New donated books are added every week to the inventory.

Lexington County: Over 500 people attended the Friends inaugural fund-raiser father/daughter dance held in February. \$3,500 in profits were raised which will be used to help renovate the children's section

of the library in honor of Guerry Taylor, a long-time Friends member and supporter. The Friends plan to repeat this successful fund-raiser in 2008.

North Augusta (Aiken Co.): The Friends offered individuals a chance to dine with their favorite book character at a special literary tea party. Participants purchased tickets for a specific table where they would have tea with a favorite book character. The festive event included tables decorated with a book representing the character as well as other items that were associated with the character. The fund raiser was held in conjunction with the community's annual Jasmine Festival to increase visibility of the event. The success of the event has led the Friends to plan for a similar celebration aimed at males – a "Bubba Tea"- to be held at a local gas station this fall.

Oconee County: The Friends voted recently to honor the librarians' wish list for several desired items: a scanner, a learning carpet, pamphlet and poster display stations, and a paper cutter.

Richland County: The Friends sponsored one of their major fundraisers featuring an auction of almost 100 themed baskets in March. Tickets to "Tisket Unplugged" were sold for \$30 for Friends members and \$35 for non-members. Featured items in some baskets included hotel packages to such destinations as New York and Chicago and nature walks with noted SC naturalist Rudy Mancke. Many local businesses made generous donations of money or donated items to include in the auctioned baskets...The Friends, along with the Baker and Baker Foundation, provided funding for the "Wild



Things Whirligig," a children's musical based on

the stories of Maurice Sendak. More than 900 children attended one of the 3 interactive performances by the International Opera Theater held at the library.

St. George (Dorchester County): As part of their membership drive, the Friends offer those joining their group a choice of books from their "perpetual bookshelf." The number of books depends of the membership level selected. The Friends also sponsored a booth at their community's Grits Festival in April to draw attention to their organization and promote membership.

Socastee (Horry County): The Friends have provided the financial support to create a Language Lab designed to assist Spanish speakers to learn English at their own pace at the library.

Spartanburg County: The Friends, along with the Kellogg Foundation, the Spartanburg County Foundation, the Spartanburg Herald-Journal, and the NEA, will fund an ambitious community-wide reading initiative, "The Big Read." F. Scott Fitzgerald's novel, The Great Gatsby, was selected for the reading program which will run from Sept. 30 to Nov. 10. A substantial portion of the grants will be used to purchase copies of the novel as well as various public discussion programs.

Surfside Beach (Horry County): The Friends reported that over the past year they have provided almost \$10,500 to help finance a number of needed items and programs for the library branch, including a new wooden floor, carpet for the children's room, library bags, summer reading and children's reading programs, and the library's anniversary celebration.

Swansea (Lexington County): The Friends are selling bricks to raise funds to assist in completion of the new library building. Individuals can purchase bricks with their chosen inscription for prices starting at \$50. The bricks will be used to pave the entrance to the library.

From Around the State – Friends Support and Conduct Library Programs

Anderson County: The Friends featured an appearance by Johnny Heller , a popular narrator affiliated with Recorded Books audio books, at their annual meeting in April. Mr. Heller has received 13 Golden Earphone Awards for his narrations, in addition to the industry's highest award, the Audie.

Calhoun County: Library director Kristen Simensen provided Friends with an overview of plans for the new library at their annual membership meeting held in March.

Clarendon County: The Friends sponsor an evening reading/discussion group, "Book Enders," every second Thursday at the library. The programs are open to the public. Books recently reviewed include Life of Pi and The No. 1 Ladies Detective Agency...The Friends hosted a book signing and program by Joyce Coakley, author of Sweetgrass Baskets and the Gullah Tradition, at their annual meeting...Due to the overwhelming success of a long-time (15 years) Friends fundraiser, "A Taste of Clarendon," the Friends have turned operation of that event over to the county's Chamber of Commerce since the event became too large for the Friends membership to manage.

Conway (Horry County): Nicole Seitz, author of The Spirit of Sweetgrass, spoke at a Friends meeting in May. Ms. Seitz, an artist exhibited in Charleston, has also written articles for several SC magazines and newspapers.

Easley (Pickens County): Dot Jackson, an award-winning journalist and first-time novelist (Refuge), spoke at the Friends annual meeting.

Fairfield County: The Friends and other community organizations sponsored the tenth annual Read-In in April for students from Fairfield County schools. Students participated in a Parade of Readers, a Reading Cheer Contest, as well as being entertained by storyteller Tim Lowry...Architect Danny Shelley was the guest speaker at the Friends annual meeting in April. Shelley presented architectural drawings for the proposed library expansion and also explained the design process.

Florence County: The Friends continue to offer an interesting array of speakers at the regular Joe Stukes History series. Recent speakers have included Dr. Stukes himself portraying George Washington; Darla Moore, V-P of Rainwater Inc. , speaking during Women's History Month on SC and the global economy; and Dr. Robert Ackerman, author of Wade Hampton III. Upcoming programs in the series will include appearance by Generals Robert E. Lee and Ulysses S. Grant and Martha Teichner of CBS Sunday Morning.

Greenwood County: Walhalla native Cathy Pickens, author of several novels including the award-winning Southern Fried, will be the guest speaker at the Friends meeting on Nov.4 The program is open to the public without charge. Pickens, a practicing attorney for many years, now teaches at the Business School at Queens University in Charlotte.

Lancaster County: The Friends sponsored an appearance by Lancaster native and author Karon Luddy at their annual meeting in April. Luddy's first novel, Spelldown, is based on her experiences as a child of mill workers growing up in the 1960's. She is currently a writing instructor at UNC-Charlotte.

Laurens County: The Friends sponsored an appearance by classical guitarist Peter Fletcher at the Martha Franks Retirement Center in March.

North Myrtle Beach (Horry County): The Friends observed the 25th anniversary of the library with a reception and talk by city councilman Bob Cavanaugh. Cavanaugh discussed plans for a new municipal complex building which will include a new, much expanded library facility. He noted that in a recent survey of local citizens, 79% identified a new library as an "absolute high priority project."

Oconee County: The Friends sponsored an appearance by motivational speaker Alyee DeWitt for the library's in-staff service day ... Dr. Edwin Leap was the guest lecturer at the Friends annual meeting in March. An emergency room physician, Dr. Leap is author of Working Knights and Cats Don't Hike. During the meeting, Dr. Leap talked about books that he is reading with his four children, pulling many of the titles from a large backpack which he brought along.

Richland County: The Friends will host best-selling cookbook author and TV personality Chef Natalie Dupree as the featured guest at their annual meeting in Sept.

Sumter County: Christian novelist Beth Webb Hart was the guest speaker at the Friends author luncheon. Both of her novels, Grace at Low Tide and Adelaide Piper, are set in SC and were included in the Top Ten Christian Novels of 2006 by Booklist. A resident of Charleston, Hart is writer-in residence at Ashley Hall.

Surfside Beach (Horry County): Author Karen Gillespie spoke to a group about her book, Bet Your Bottom Dollar, and her writing process... Brookgreen Gardens master gardener Kandace Cavins gave tips and demonstrated how to create beautiful container gardens for a program in April.

"Living on a fixed income and not having to buy books helps our budget. The books fill our minds with helpful and intriguing info and enjoyment. Life without a library would be dull." Quote from participant in survey of SC public library users as published in "An Investment That Pays - Economic Impact of S.C. Public Libraries."

Calendar of Upcoming Events



September 2007

Library Card Signup Month. (www.ala.org)

Oct. 21-27, 2007

National Friends of Libraries Week. Coordinated by Friends of Libraries USA (FOLUSA) (www.folusa.org)

Oct. 31, 2007

SC Friends of Libraries (FOSCL) workshop & annual meeting. Columbia, Richland County Public Library. (www.foscl.org)

Oct. 31-Nov. 2, 2007

South Carolina Library Association annual conference, "Library 2.0: Taking South Carolina Libraries to the People." Columbia, Radisson Hotel. (www.scla.org/AnnualConference2007/HomePage)

Jan. 11-16, 2008

American Library Association Midwinter conference. Philadelphia. (www.ala.org)

Feb. 22-24, 2008

South Carolina Book Festival. Columbia Metropolitan Convention Center. (www.scbookfestival.org).

March 25-29, 2008

Public Library Association biennial conference. Minneapolis. (www.placonference.org)

April 13-19, 2008

National Library Week. "Join the Circle of Knowledge @ Your Library"

New Directory of SC Philanthropic Foundations Available

Since Library Friends are always in the business of fundraising, take note that the South Carolina State Library has just published the 8th edition of the South Carolina Foundation Directory. Print copies are available for purchase from the State Library, Attn: Foundation Directory, P.O. Box 11469, Columbia, SC 29211. Price is \$15 per copy, plus \$3 shipping and handling for mail orders. For further information about ordering, visit www.statelibrary.sc.gov/grants. The complete directory is also available online and can be freely downloaded.

The directory profiles 357 active SC private and community foundations as well as grant-making public charities. South Carolina has 139 foundations with assets in excess of \$1 million. Information included in the directory is based on the foundations' most recent annual tax returns. The directory is designed to be a starting point for grant seekers in search of funds to support their nonprofit organizations. For further information about other grants information resources contained in the State Library's collection contact the library's Information Desk at 803-734-8026.



MEMBERSHIP APPLICATION

Membership Categories (Check One):

- Friend \$10.00+
- Special Friend \$25.00+
- Friend Indeed! \$100.00+
- Friends Group \$20.00+
- Corporate Friend \$100.00+

Membership year is January to December

Dues are Tax Deductible

FOSCL can help your Library's Friends:

- Advice for forming Friends groups
- Assistance in strategic planning for achieving goals
- Fundraising guidance
- Networking—listserv, website, and newsletter
- Notice of library-related events

Visit the FOSCL web site for more information

www.foscl.org

**Mail form to:
Friends of
South Carolina
Libraries
P.O. Box 11121
Columbia, S.C.
29211**

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____

Work Phone _____

E-Mail address _____

Group/library affiliation _____

New Member

Renewal

Yes, I am willing to serve on a committee and would like someone to contact me.

**MAKE CHECK PAYABLE TO:
Friends of South Carolina
Libraries.**

2007 Membership

Friend Indeed

Gloria Avent, Charleston
Mike Burkhart, Aiken
LaClaire W. Laffitte, Hampton
John Landrum, Etowah NC
Nonie Price, Columbia
Cynthia H. Rogers, Columbia
Bill Schmidt, West Columbia

Special Friends

Mary Bull, Columbia
Margaret Bundy, Lancaster
Frances Case, West Columbia
C. Maurice Cherry, Greenville
William C. Cooper, Laurens
Faye F. Griffin, Lamar
Beverly Hiller, Florence
Shirley Howell, Woodruff
Beverly James, Greenville
Jim Johnson, Columbia
Libby Law, Columbia
Clyde McCants, Winnsboro
Claudia W. Peeples, Barnwell
Lura Richardson, Barnwell
Anne Schneider, Columbia
Guynell Williams, Columbia
Norris Wootton, Kingstree

Friend

Mary Alice Akers, Columbia
Nancy Altman, Pawleys Island
Jay Amaran, Columbia
Jennifer Arns, Camden
Roslind (Roz) Breit, Pawleys Island
Penny Davis, Charleston
D. R. Dewar, Aiken
Carol Duggan, Columbia
Francie Dunlap, Florence
Kacky Elliott, Greenville
Carolina Hipp, Columbia
Davis Kirkpatrick, Camden
Karen McMullen, Columbia
Paula Paul, Orangeburg
Sharon Rowe, Bennettsville
J. L. Steele, Winnsboro
Prudence Taylor, Greenwood
Tucker Taylor, Newberry
Ruth Thompson, Camden
Mac Toole, West Columbia
Sallee Weston, Columbia

Friends Group

Friends of the Abbeville County Library
Friends of the Aiken County Library
Friends of the Batesburg-Leesville Library
Friends of the Conway Library
Friends of the Greenville County Library
Friends of the Greenwood County Library
Friends of the Harvin Clarendon County Library
Friends of the Irmo Branch Library
Friends of the Laurens County Library
Friends of the Lexington County Library
Friends of the Orangeburg County Library
Friends of the Pamplico Public Library
Friends of the Spartanburg County Library
Friends of the Union County Library
Friends of the York County Library