

# Friends

## OF SOUTH CAROLINA LIBRARIES

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**Spring/Summer 2004**

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**Website:** [www.foscl.org](http://www.foscl.org)

**Layout:** Debbie Anderson



## *From The President*

*Dear Friends –*

Thanks to all who have renewed their memberships for this calendar year. We now have sixty-five individual members, eighteen group members, and five corporate members. We are very pleased. With members of the FOSCL Board manning an information and membership table at the Trustee Institute and the Library Legislative Day Luncheon, we have been able to get information about FOSCL directly into the hands of potential members. Many of them had questions about our group and its purpose. Please take time to spread the word about FOSCL and its mission to your Friends (uppercase) and friends (lowercase) as you see them.

One of the best things we get to do as FOSCL members is support our local Friends groups. The Barnwell County Library, part of the ABBE system, had its groundbreaking ceremony and I attended.



What a wonderful and exciting project for that community. They are retrofitting a previous retail location in the center of town. The plans look wonderful and the community support is outstanding. Good luck to them as they make progress with the construction. We look forward to the "grand opening."

FOSCL has some exciting plans for the coming months. Nominations for our annual awards will be due this summer. You will receive the nomination forms in the mail and they will also be posted on our web site ([www.foscl.org](http://www.foscl.org)). Please be thinking about those from your library or Friends group who will be eligible to be nominated for the John H. Landrum Advocacy Award, the Trustee Award, The Outstanding Program Award, the Library Staff Award, the Business Award, and the Public Service Award. Consult the FOSCL web site for information about these awards. It is always exciting for your local Friends membership to receive recognition for their hard work. We want to recognize and honor the groups and their individual members.

We are also planning our Annual Meeting. Save the date – Saturday, October 2, 2004. Guaranteed to be informative and fun.

Please let us know if we can be of help to you and your local Friends group. Have a wonderful and safe summer.

*-- Nonie Price --*

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## **Mark Your Calendars for FOSCL's Annual Meeting – October 2, 2004**

Make plans now to attend FOSCL's annual meeting on Saturday, October 2, 2004, at the Bostick Auditorium, Richland County Public Library, in Columbia. The meeting will be held from 10 a.m. to 2 p.m., with registration beginning at 9:30 a.m. and will include lunch.

"Promoting Library Services – More Bang for Your Buck!" will be the theme of this year's event. A distinguished panel will provide their ideas and advice on how to most effectively promote your library's programs, services, and needs to your communities. Panel presenters will include Ann Addy, President of Solutions, Inc., Winnie Walsh, Coordinator of Development, Spartanburg County Library, Padgett Lewis, Public Relations Manager, Richland County Public Library, Cheryl Kirkpatrick, Web Administrator, Midlands Technical College, Michelle Miller Shutt, Web Development Librarian, Richland County Public Library, and Curtis Rogers, Director of Division of Statewide Library Services, South Carolina State Library.

This year's meeting will feature special recognition of FOSCL corporate members and a "swap and shop" table containing various friends' brochures, publications, and other examples of public relations efforts. All Friends groups are invited to contribute examples of their publications to the meeting in order to exchange helpful PR ideas at this "swap and shop" venue.

As always, the FOSCL program will be capped off with the presentation of the FOSCL awards which are conferred to recognize individuals and organizations that have made outstanding contributions to SC's public libraries. This year, a new award – Library Legacy Award – will be made to honor significant long-term contributions by a retired librarian. Detailed information on the awards nomination process will be mailed to public library directors very soon, to be shared with their Friends organizations and library boards.

For further information about the FOSCL annual meeting, contact Helen Fellers, FOSCL Program Chair, at (803) 734-8207 or by e-mail at [hbfellers@yahoo.com](mailto:hbfellers@yahoo.com).

## Friends Support Library Legislative Day

Over 250 library friends, library trustees, librarians, and other library supporters turned out for Library Legislative Day on March 10, 2004 to advocate statewide library funding while dining with South Carolina legislators at the Adams Mark Hotel in Columbia. The annual event, sponsored by the Association of Public Library Administrators (APLA), provided the opportunity for library supporters to advocate an increase (from \$1.5 to \$3 million) in appropriation of lottery proceeds to fund library technology needs as well as maintaining state aid funding at \$1 per capita levels. Even at the \$1 level, state aid to libraries has decreased by 50% since 2001, returning to levels last experienced in the 1970's.

Library supporters informed state representatives and senators of the tremendous increase in computer use in public libraries (more than doubling since 2001) and demand for Internet access (over 120,000 library users accessing the Internet weekly). They stated that a doubling of lottery funding to support library technology needs would greatly enhance public libraries' ability to meet citizens' need for free computer access.

Board members of the Friends of South Carolina Libraries (FOSCL), including President Nonie Price, Treasurer Frances Case, and Program Chair Helen Fellers, helped to staff registration/information tables and greet legislators at this event.



*Nonie Price, left, and Helen Fellers assist at information table*

## New FOLUSA Publications Provide Ideas for Library Friends

The Friends of Libraries U.S.A. (FOLUSA) has just released its newest publication, 101+ Great Ideas for Libraries and Friends\* (\*Marketing, Fundraising, Friends Development and More!). Published by Neal-Schuman, copies are \$65 plus shipping, retail, or \$35 plus shipping for FOLUSA members if ordered directly from FOLUSA. The book addresses such common Friends concerns as successful membership drives, fundraising, marketing, public awareness, and organizational effectiveness.

Making Our Voices Heard: Citizens Speak Out for Libraries, is another FOLUSA publication providing practical, "how-to-do-it" advice on library advocacy. The title is published in CD-ROM format and is accompanied by a workbook. The CD-ROM and workbook can be ordered from FOLUSA, 1420 Walnut St., Suite 450, Philadelphia, Pennsylvania 19102 for \$22 (includes shipping) for FOLUSA members, or \$32 (includes shipping) for non-members.

*"I had always imagined paradise as a kind of library." Jorge Luis Borges*



## News From Friends Around the State

**Friends of the Anderson County Library:** The meeting room at the new 6,700 square foot Belton Branch Library was recently named in honor of the Friends. The Friends donated over \$13,000 to purchase state-of-the-art presentation equipment for the meeting room. In addition over the past 2 years, the Friends have contributed \$19,000 to purchase computers and expand the audio book collections at all library locations.

**Friends of the Boiling Springs Library:** The Friends sponsored a fun-filled and chocolate-laden community event, "Chocolate for Friends II" on Feb. 19. Author and elementary school principal Dawn Neely and her husband Lawton Neely, a minister and musician, entertained the audience with humorous storytelling and songs. Mrs. Lawton's humorous stories have been published in Christianity Today, Chocolate for Teen's Souls, and various educational journals.

**Friends of the Clarendon County Library:** Murray Silver, author of Behind the Moss Curtain and Great Balls of Fire: the Uncensored Story of Jerry Lee Lewis, was the guest speaker at the Friends meeting on Jan. 26. Behind the Moss Curtain is a collection of short stories about the lesser-known side of Savannah by a fifth generation Savannahian. Mr. Silver also recently was the tour manager for the traveling exhibit, "The Mystical Arts of Tibet," which featured sacred objects of the Dalai Lama. The following evening, Mr. Silver presented a program for the **Friends of the Sumter County Library**.

**Friends of the Easley Library:** The Friends' annual meeting on Feb. 10 featured Amanda Bauknight, Chair of the Pickens Soil and Water Commission District and recipient of the SC Wildlife Federations's Conservation Ethics Award. Ms. Bauknight spoke about the Commission's efforts

involving the Twelve Mile River Restoration superfund site. Marguerite Keenan, Pickens County Library Director, also briefed those attending about the progress of construction of the new Easley Library.

**Friends of the Fairfield County Library:** Lugoff resident Margot Rochester, author of Earthly Delights: Gardening by the Seasons the Easy Way, (Taylor Publishing) was the guest speaker at the Friends annual meeting on April 25. The book is a compilation of Mrs. Rochester's newspaper gardening columns which have appeared in the Camden Chronicle-Independent. The Friends offered great bargains at their annual book sale held May 3-14. Prices were truly affordable, with paperbacks selling at 10 for a dollar and hardbacks at 4 for a dollar. Friends members enjoyed a preview sales opportunity on Sunday, May 2.

**Friends of the Florence County Library:** Approximately \$30,000 was raised for the collection of the planned headquarters library through the appearance of Garrison Keillor of "Prairie Home Companion" fame at the Florence County Civic Center on Feb. 11. Keillor spent three hours on stage during his "Rhubarb Tour" performance fund-raiser, telling humorous stories which included several references to the new library. The local Kiwanis Club donated \$15,000 to the Friends to purchase books and learning materials for the children's room of the new building.

**Friends of the Georgetown County Library:** The Frances P. Bunnelle Foundation awarded \$10,000 to the Friends to be used to purchase books for a new branch library to be constructed in Carver's Bay.

## News from Friends Around the State (cont'd)

**Friends of the Greenville County Library:** Friends held their first book sale at their new location in the Merovan Center in October 2003, followed by their spring book sale on April 16-18, 2004. Friends volunteers are staffing "The Friends Shop" at the main library, selling gently-used books and other book-related items. Friends recently made a gift of \$2,000 to each library branch to purchase library materials.



The Friends launched their brand new web site earlier this year. Check it out at [www.goldencornersc.net/FOL](http://www.goldencornersc.net/FOL) or link to it from the FOSCL web site. Norman Arnold, author of Waterfalls Near Our Home in Keowee, Vols. 1 & 2, spoke at the Friends annual meeting in January.

**Friends of the Richland County Public Library:** At their annual meeting in January, the Friends presented their prestigious Lucy Hampton Bostick Award to Alan Stokes. Dr. Stokes served as Director of the South Caroliniana Library, University of South Carolina, for over 20 years. The annual award recognizes a South Carolinian "for significant literary achievement or advancement of library aims." During the meeting, Friends were also entertained by Robert Morgan, author of Gap Creek and Brave Enemies. The Friends held their eleventh annual fundraiser, "A Tisket, A Tasket" on March 6. Each year, about 100 donated themed baskets are auctioned. In 2003, this event raised over \$18,000. The Friends have committed \$100,000 over the next nine months to assist the library in implementation of a self checkout system. The Friends anticipate raising more than \$60,000 through their four seasonal book sales. New membership benefits which were recently



added include discounts at the Columbia YMCA, the Columbia Classical Ballet and the One-Eared Cow Glass store.

**Friends of the Socastee Library:** Friends President Becky Billingsley served as chair and organizer for the "Art in the Library" event, securing works of over 20 artists to be exhibited. The Friends hosted a reception to kick off the month-long show with local restaurants and other businesses donating food, refreshments, and decorations. The Friends report that sales of used books, tote bags, snacks, and other items at their new bookstore/gift shop, "FOSL FINDS," are very brisk. Friends offer a 10% discount to members and are planning to expand items in the store's inventory soon.

**Friends of the Sumter County Library:** Joan Medlicott, author of the very successful Ladies of Covington series, was the featured speaker at the Friends 2004 author luncheon on April 30. The Friends have partnered with the Sumter County Cultural Commission to sponsor a year-long "Writers Reading" project which features South Carolina and regional writers reading from their works and discussing their creative process. Programs are held the first Tuesday of each month at the Sumter Opera House.

**Friends of the York County Library:** Friends delivered a boost to the library's "Bucks for Books" fund-raising campaign by contributing \$2,300 to the effort. The campaign is intended to partially offset the loss in state funds to purchase books and other library materials. The Friends will hold their book sale on June 25-26, with June 24 reserved for members-only preview night.

*"What the world of tomorrow will be is greatly dependent on the power of imagination in those who are learning to read today."*  
-- Astrid Lindgren



## Informative Brochure Available From FOSCL

Copies of FOSCL's revised brochure, "Be a Friend," are available upon request to Curtis Rogers, SC State Library Liaison (803-734-8928 or [curtis@leo.scsli.state.sc.us](mailto:curtis@leo.scsli.state.sc.us)). The brochure delineates the role of Friends organizations as well as their functional relationships to public library boards and library staffs. Some of the major points contained in the brochure are reproduced below:

**Friends** are citizens who value the service of libraries and volunteer to help them. Friends usually operate with a self-elected board of directors, representing the community.

### **Friends...**

- Are kept informed of the library's plans, progress, and problems
- Support trustee decisions
- Serve as "connecting links" between the library and the community, interpreting one to the other
- Raise funds with the knowledge of the trustees and in coordination with the library director
- Supply necessary volunteers to administer their organization and carry out their projects
- Supplement what is not provided by the library budget through funds, materials, equipment, and services
- Decide how to allocate their money after conferring with the library administration and the library board
- Use their influence, individually and collectively, to help the library obtain desired financial support, representing the library point of view to legislators and the media

### **RELATIONSHIPS...**

*Friends are related to the trustees and the library staff but are distinct from both. Trustees are created by law to act as the governing body of the library as a public institution. Trustees assume legal responsibilities as defined by law and practical responsibilities of determining policy. Friends support policy-making decisions of trustees. The library director and professional staff represent the administration and management of the library.*

### **Trustees...**

- *Assist Friends and support their activities by providing leadership*
- *Work with the library director in defining the relationship of the trustees to the Friends*
- *Cooperate with Friends in supporting their activities*
- *Keep Friends informed on library policies and procedures*
- *Foster a spirit of cooperation stemming from a mutual interest in the library*

**Library Staff...**

The library staff members should be conversant with the activities of the Friends at all levels — local, state, and national. They should provide useful materials and information to the Friends on organizing and conducting their affairs. The staff should assist Friends by:

- Explaining trustee policies and regulations as they relate to Friends
- Providing pertinent materials and information
- Suggesting projects and targets of library needs such as a “wish list”
- Planning and participating in activities with Friends
- Serving as liaison between Friends and Trustees



**FOSCL Board Members Available to Speak to Local Friends Groups**

Members of the Board of the Friends of South Carolina Libraries (FOSCL) are available to speak to local Friends groups or other groups which may be considering forming a Friends organization. In recent months, FOSCL President Nonie Price and SC State Library's Liaison to FOSCL Curtis Rogers have addressed groups in Dillon and Barwell counties about the important role that Friends organizations perform to support their local public libraries. If your organization would like to arrange for a speaker, please contact Curtis Rogers at the SC State Library at 803/734-8928. or by e-mail at [curtis@leo.scsl.state.sc.us](mailto:curtis@leo.scsl.state.sc.us).

Dates To Note
<b>June 24-30, 2004:</b> American Library Association (ALA) Annual Conference. Orlando, Florida.
<b>October 2, 2004:</b> Friends of South Carolina Libraries (FOSCL) Annual Meeting. Columbia, S.C., Richland County Public Library.
<b>October 27-29, 2004:</b> South Carolina Library Association (SCLA) Annual Conference. Greenville, S.C.



## FRIENDS OF SOUTH CAROLINA LIBRARIES (FOSCL)

### 2004 Annual Membership Drive

We're out to keep our old Friends... but also to make new ones!

**Membership Application/Renewal Form**  
*Become a Friend of South Carolina Libraries*  
(Membership year is January to December)

Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_ Check if new address \_\_\_\_\_

Contact Name (organizations only) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Phone Number Day ( ) \_\_\_\_\_ Evening ( ) \_\_\_\_\_

**Please check one:**

Individual Membership (\$10.00)  New Member

Group Membership (\$20.00)  Renewal

Patron Membership (\$25.00 or more)

Corporate Membership (\$100.00 or more)

**Dues are tax-deductible!**

**Please make check payable to Friends of South Carolina Libraries & mail it with completed form to:**

**Friends of South Carolina Libraries • PO Box 11121 • Columbia SC 29211**



# 2004 Membership

## Individual/Patron

- Mary Alice Akers, Columbia*
- Nancy Altman, Pawleys Island*
- ❖ *Gloria V. Avent, Barnwell*
- Dan Barron, West Columbia*
- ❖ *Norman, Belk, Greenville*
- Dennis Bruce, Spartanburg*
- ❖ *Mary R. Bull, Columbia*
- ❖ *Margaret Bundy, Lancaster*
- ❖ *Michael Burkhart, Aiken*
- Susan Carbone, Lancaster*
- ❖ *Frances K. Case, Cayce*
- ❖ *Maurice Cherry, Greenville*
- Penelope C. Davis, Charleston*
- Mary Jo Dawson, Aiken*
- D. R. Dewar, Aiken*
- Paul Dove, Marion*
- ❖ *Carol Duggan, Columbia*
- ❖ *Francie Dunlap, Florence*
- Kathryn C. Elliott, Greenville*
- ❖ *Helen Fellers, West Columbia*
- Mildred B. Ford, Blackville*
- Marian S. Frazer, Seneca*
- ❖ *Mary Gibson, Wallace*
- Barbara Gilbert, Bluffton*
- Clara E. Gulyas, Greer*
- Jane H. Harvey, Loris*
- ❖ *Alan & Joada Hiatt, Greer*
- Caroline L. Hipp, Columbia*
- ❖ *George Hobeika, Florence*
- ❖ *Shirley M. Howell, Woodruff*
- Margaret Jo Huff, St. Matthews*
- Holden Humphrey, Aiken*
- Lee Hurd, Johns Island*
- ❖ *Jim Johnson, Columbia*
- Gerda Kahn, Columbia*
- Davis Kirkpatrick, Camden*
- ❖ *John Landrum, Etowah NC*
- Libby Law, Columbia*
- ❖ *Angie LeClercq, Charleston*
- Faith Line, Sumter*
- ❖ *David Lyon, Rock Hill*
- ❖ *Clyde McCants, Winnsboro*
- Maria B. Macaulay, West Union*
- Sarah McMaster, Winnsboro*
- Karen D. McMullen, Columbia*
- Walter Metz, Columbia*
- Paula F. Paul, Orangeburg*
- John Polk, Hampton*
- ❖ *Nonie Price, Columbia*
- ❖ *Lura M. Richardson, Barnwell*

- ❖ *Curtis Rogers, Columbia*
- Donna M. Russell, Hilton Head*
- Anne M. Schneider, Columbia*
- ❖ *Bill Schmidt, Columbia*
- Ellen M. Shuler, Irmo*
- Jane M. Skinner, Mt. Pleasant*
- ❖ *Nancy Dunn Smith, Eldersburg, MD*
- Joe Steele, Winnsboro*
- Carl Stone, Anderson*
- Prudence Taylor, Greenwood*
- Tucker Taylor, Newberry*
- ❖ *Sara Thigpen, Aiken*
- C. David Warren, Columbia*
- Sallee Weston, Columbia*
- ❖ *Guynell Williams, Columbia*
- ❖ *Norris Wootton, Kingstree*
- Julie Zachowski, Beaufort*

## Corporate Members

- Barnes, Alford, Stork & Johnson, Columbia*
- Budweiser of Spartanburg, Spartanburg*
- The Hubbard Group, Columbia*
- Sellers & Son Holding Co., Inc.*
- Watson Library Services*

## Friends Groups

- Friends of the Anderson County Library*
- Friends of the Beaufort County Library*
- Friends of the Charleston County Library*
- Friends of the Chester County Library*
- Friends of the Easley Library*
- Friends of the Fairfield County Library*
- Friends of the Greenville County Library*
- Friends of the Greenwood County Library*
- Friends of the Hartsville Memorial Library*
- Friends of the Irmo Library*
- Friends of the McCormick County Library*
- Friends of the Middle Tyger Library*
- Friends of the Newberry County Library*
- Friends of the North Myrtle Beach Library*
- Friends of the Oconee County Library*
- Friends of the Orangeburg County Library*
- Friends of the Richland County Public Library*
- Friends of the Spartanburg County Library*
- Friends of the Union County Carnegie Library*
- Friends of the Woodruff Library*

05/12/04

❖ Denotes Patron Member

## Make Sure You Are a FOSCL Member in 2004

The FOSCL Board thanks all of the 92 individual, patron, corporate and friends group members that have renewed their FOSCL membership dues for 2004. (See reverse for complete listing.) Many local Friends organizations have joined, but we would love to see **ALL** of South Carolina's 40 friends groups represented on FOSCL's membership roster. We are also delighted to welcome businesses and other organizations under our new corporate membership category.

Through your membership, you support FOSCL's programs to advance citizen support for all public libraries in South Carolina. Members receive the FOSCL newsletter, participate in the FOSCL-L listserv to share information and post questions about friends' concerns, participate in the FOSCL annual meeting and awards program, and avail themselves of the FOSCL web site ([www.foscl.org](http://www.foscl.org)) which contains handy links to the web sites of friends groups throughout the state.

If you have not yet joined FOSCL, go ahead today and complete the membership form located on the back page of this newsletter and mail it in along with your dues.

If you are already a member, spread the word about FOSCL and encourage your colleagues and fellow library supporters to join. Your support and involvement send a clear message to elected officials and other policy makers that libraries are a valued, important resource that benefit all citizens of our state.

## Join FOSCL in 2004!

**Editor's Note:** News and editorial contributions concerning Friends activities and programs to this newsletter are most welcome. Please send your news items and/or newsletters to Anne Schneider, Editor, FOSCL Newsletter, P. O. Box 9447, Columbia, SC 29290.